



SANSKRITHI SCHOOL OF BUSINESS

Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur.
Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya Sai Dist -515 134.

01.10.2020

To
The Director
Skill Development & Incubation Center
JNTUA

Respected Sir,

Sub:-APSCHE – Quality Assurance Cell – Establishment of Entrepreneurship,
Innovation and Start Ups Center – Reg.
Ref: -Lr.No.APSCHE/AQ-QAC/ESIC/Establishment/Eng&PharmaClgs/2020. Dated
10/09/20

As per the direction of the APSCHE and Registrar JNTUA, herewith Submitting
the compliance report of the Establishment of Entrepreneurship, Innovation and Start
Ups Center at Sanskrithi School of Business, Puttaparthi

Director of the Center: Dr. Bala Koteswari, Principal SSB
Email: principal.hx@jntua.ac.in
Contact Number: 9100974516

Faculty Coordinator: Ms. Prasanthi. E
Email: prashanthi@sanskritihschool.com
Contact number: 9100974544

Yours Faithfully,

Encl: Compliance Report

Entrepreneurship, Innovation and Start Ups Center at Sanskrithi School of Business, Puttaparthi.



Dr. Bala Koteswari
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



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Objectives of Center:-

- To create an environment for acquiring new knowledge through new knowledge through innovation meeting the societal needs
- To identify and develop entrepreneurs among students
- To provide resources and learning experiences to the students who are planning to start their own business
- To facilitate establishment of start Ups by the students and faculty members
- To promote patent-oriented research and to facilitate commercialization of the innovation
- To facilitate interaction with experienced entrepreneurs, industry experts and venture capitalists to gain business insights
- To promote innovation ecosystem
- To foster linkage between college, industry and other related organizations engaged in promoting MSME's

Functions of the Center

- Organizing awareness campaigns
- Identifying potential students and grooming them by assigning mentor
- Incubating new ideas and facilitating project development
- Networking with Angel investors and venture capitalists for resource facilitation and to invest in idea implementation and commercialization
- To organize workshops, seminars and events to present and promote entrepreneurial ideas
- To establish an advisory committee for the Center

Director of the Center:- Dr. BalaKoteswari, Principal SSB

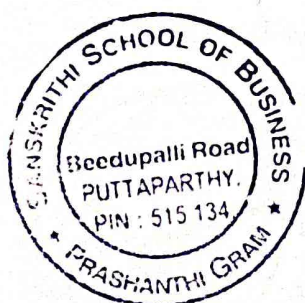
Email:- principal.hx@jntua.ac.in

Contact Number:- 9100974516

Faculty Coordinator:- Ms. Prasanthi. E

Email:- prashanthi@sanskritibschool.com

Contact number:- 9100974544



Dr. Bala Koteswari

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Institute Innovation Cell (IIC)

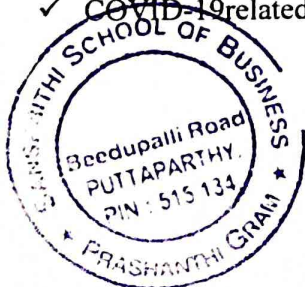
SSB has established its own Institution's Innovation Cell (IIC) to systematically foster the culture of creative thinking amongst its students aspiring to be entrepreneurs and innovative minds. Primarily, IIC established at SSB will engage large number of students, faculties in various innovation and entrepreneurship related activities such as ideation, Problem solving, Proof of Concept development, DesignThinking, IPR, project handling and management at Pre-incubation/Incubation stage, etc., to establish innovation and entrepreneurship ecosystem. IIC conducts a number of programs related to Innovation, Incubation, Entrepreneurship, Startups and IPR related activities for the students and faculties in order to create innovation culture.

Research, Entrepreneurship Hub Innovation and Incubation Related Activities:-

To enhance research activities and cultivate pleasant research atmosphere, a multi-crore state of the art building with all modern technical facilities is established. It accommodates all departments to carry out advanced research, establish incubation cells and start-ups. The R&D Centre, with its State-of-the-Art Infrastructure, has been established to promote Research and Innovations amongst the Faculty and Students by identifying new Research Areas, developing Projects leading to Publications, Products, Innovations and Start-Ups. The primary focus will be on the Time and Cost bound Projects sponsored by Government, Public, Private, National and International Agencies and Autonomous Bodies. To achieve results on these sponsored Projects within the acceptable timelines, the Centre has been structured into Sectional Areas for streamlining its functioning in different Technology Domains. The Sectional Areas will together cover all the Disciplines/ Inter Disciplinary Topics in which the Institute has expertise. All research activities are being streamlined to make a mark in 'Make in India' concept of Indian Government.

INCUBATION CENTER at SSB encourages and mentors ideas from diverse domains as mentioned below:-

- ✓ Agricultural Farming
- ✓ Water, Sanitation and Solid- Liquid Waste Management
- ✓ Waste heat Recovery Systems
- ✓ Indian Traditional Knowledge system based products.
- ✓ Bio Technology and health monitoring systems and products
- ✓ Pharmaceuticals products and process
- ✓ COVID-19 related solutions and products.



Dr. Balakrishna

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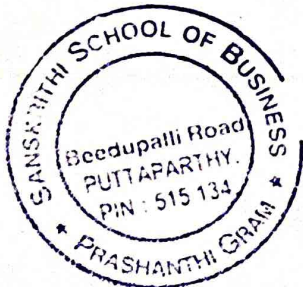
- ✓ New technology and process for enhancing literacy rate in villages.
- ✓ Virtually creation and education related applications.
- ✓ Building Materials/Construction Technology
- ✓ Renewable Energy and Environmental sustainability
- ✓ Energy conservation, Energy efficient Motors and Equipments
- ✓ Electric Mobility
- ✓ Emission Control Systems and products
- ✓ Solar Photo voltaic systems and design optimization
- ✓ Information & Communication Technology (ICT)
- ✓ Application of Artificial Intelligence and machine Learning for product/process
- ✓ Block chain related solutions.
- ✓ Manufacturing Automation and Engineering
- ✓ Additive Manufacturing
- ✓ Telecommunication
- ✓ Cyber Security

Research and Consulting expertise

The SSB Consulting and Research Expertise can help maximize commercial consulting and contract research opportunities by providing an exceptional range of support services to ensure engaging with industry is a positive, meaningful and rewarding experience.

SSB supports Research and consultancy activities by providing:

- Supplementing organizational efforts with additional analysis, frameworks, and management support activities
- Conducting executive and stakeholder workshops and interviews to support complex engagements and to build buy-in across the organization
- Facilitating, coaching, ideation, and support to translate and socialize research findings into actionable strategies



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- Professors with Industrial R&D Experience
- Introducing relevant industry insights and case examples to arrive at a solution.
- Risk management advice

A strong student and alumni network to support in idea:-

Alumni are the strongest representation of SSB in the outside world. The SSB Alumni is a family of more than 30000 Alumni; many of the are doing extremely well in the irrespective fields and also contributing to the growth of our institute with their support and expertise. The Alumni Relations Team engages in various initiatives to connect with the alumni at various platforms such as-

- ✓ **Mentorship Programs:-**Building a strong mentor connect between alumni and interns to help the interns in the organizations.
- ✓ **Alumni connect drives:-**Connecting with alumni during various drives and taking their feed back to grow further.
- ✓ **Guest Lectures:-**Inviting industry experts to share knowledge with students.
- ✓ **Alumni Meets:-** Hosting meets in various cities to develop strong bond with them
- ✓ **Homecoming-** Alumni from different batches come back to college for two days to relive those moments and memories.



Ministry of
Education



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL



CERTIFICATE OF ESTABLISHMENT

This is to certify that

Sanskriti School of Business,, Anantapur

has established an Institution's Innovation Council (IC202321945) in the campus as per the norms of Innovation Cell, Ministry of Education, Govt. of India during the academic calendar year 2022-23

Abhay Jere

Dr. Abhay Jere
Chief Innovation Officer
Ministry of Education's Innovation Cell

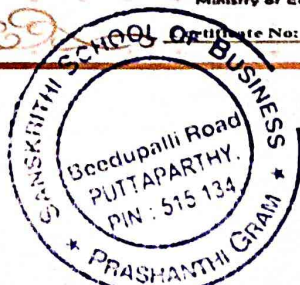
Shri. Dipan Kumar Sahu

Shri. Dipan Kumar Sahu
Assistant Innovation Director
Ministry of Education's Innovation Cell

Certificate No: 11490

Alsr Code: C-26944

Date: 03-02-2023



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ESTABLISHMENT OF IPR CELL

← → C kapilamc.gov.in/establishment.php

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कपिला - KAPILA
Sri Sathya Sai Institute of Management and Research

ABOUT KAPILA TEAM GUIDELINES FUNDING & ASSISTANCE TERMS AND CONDITIONS DOWNLOADS

Dashboard Committee Add/Manage IP Finance Commercialization

Primary User	Dr M BALA KOTESWAR
Primary User Email	prinsp@sanskritihschool.com
Primary User phone	9160074010
Institute Name	Sanskriti School of Business,
Institute Type	College
AICTE Code	G-20044
Nodal Officer: SPOC	Shyamreddy Prady
City	Anantapur
District	Anantapur
State	Andhra Pradesh

← → C kapilamc.gov.in/committee.php

Gmail YouTube Maps

कपिला - KAPILA
Sri Sathya Sai Institute of Management and Research

WELCOME DR M BALA KOTESWAR! LOGIN

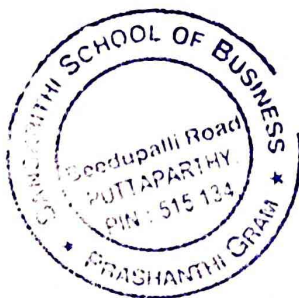
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Dashboard Committee Add/Manage IP Finance Commercialization

Create KAPILA Committee Document Uploaded Successfully Update the Approval Document

Type	Name	Designation	Email	Phone	Action
Faculty Member	Dr VENKATESAN	ASSOCIATE PROFESSOR & HOD	venkatesan@sanskritihschool.com	9094297331	
Industrial Expert	Mr Chandikiran	Engineer	Chandikiran@gmail.com	9025232211	
Institute Alumni	Mr Jeevan sai	ASSISTANT PROFESSOR	jeevansai@gmail.com	9674236364	
IPR Expert/Legal Advisor	CA Rakesh Bharad	CA	bharad@gmail.com	9050879911	

Note : Please download the KAPILA Committee Approval Document Format from DOWNLOADS.



Dr. Bala Koteswar

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आचार्य ऋषिदेव शरणदास शास्त्री द्वारा स्थापित
अभियान

WELCOME DR. BALAKOTESWAR

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Committee

Add/Manage IP

Finance

Commercialization

Add IP Records

Kapila ID	Patent Title	Inventor	Patent Status	Application Number	Patent Filing date	Verification Status	View/Add Details	Action
KAPILA 0005	Risk management and Supply chain	Mr.T.R.Chennappa	Filed	20222046335	2022-05-16	Pending	View/Add Details	Update Encumbrance Add Edit Delete

Note : Please update the details of Co-Inventors and upload the supporting files by clicking on View/Add Details.

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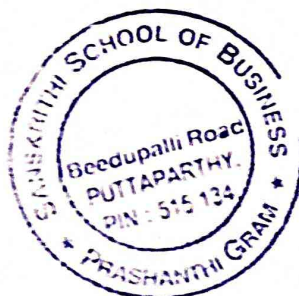
Finance Management

Actions/Verification

Patents Filed	Application Approved	Application Rejected	Application In Review/Revision
1	0	0	0

Eligible Amount 0

Patent Application Id	Application Status	Reason for Rejection / Revision
20222046335		



Dr. Balakoteswar
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2021-2022

Dates of Session: 24/06/2022 2.00 TO 3:30:00 PM

Program Title:- IPR awareness program under the flagship of Kalam Program for Intellectual Property Literacy and Awareness Campaign (KAPILA).

Contact Details for Coordination:-

Speaker Name: Randhir Kumar.

Speaker Email ID: randhir.ipo@gov.in

Speaker Mobile: 7903127375

Mode: Online

Dr. SonalYadav

KAPILA Team

Ministry of Education's Innovation Cell

All India Council for Technical Education

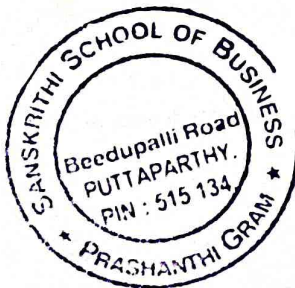
New Delhi

Ph. No: 011-29581225, 1332

Email ID: rc1.mic@aicte-india.com / kapila@aicte-india.com

Program Schedule-

1. The 2-3 hour sessions could be conducted on the day of preference given by the SPOC earlier through the google form.
2. The Speaker details are given below, the SPOC should immediately call the speaker and get confirmation about the date and time. *The expenditure towards the speaker will be borne by the MIC/ DPIIT.*
3. Attendance should be recorded for each participant and organizers of the program for the release of the participation certificate. Attendance to be recorded through the google form in the requested format only (mentioned below).
4. Institute has to submit the report via filling the google form.



Dr. Balakrishna

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MAILING CORRESPONDANCE:

Dear SPOC,

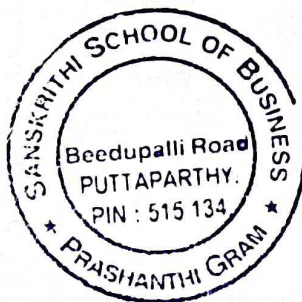
Greetings from the Ministry of Education's Innovation Cell (MIC) and AICTE

This is to inform you that the speakers' details and dates have been sent to all the SPOCs (If mail is not received in INBOX, I request you to kindly check your SPAM folder too). I request those who have not received the mail mentioning the details of the speaker, kindly write to us at kapila@aicte-india.org.

It is also requested that Attendance should be recorded for each participant and organizers of the program for the release of the participation certificate. Attendance is to be recorded through the following google form in the requested format only.

Certificates to the attendees of the program-

1. Certificate of Appreciation to the Institute
2. Participation certificate for Students and faculty members.
3. Certificate to the Coordinator (Single Point of contact)



Dr. Balakrishna
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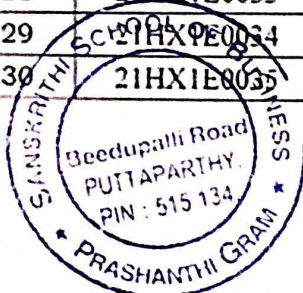


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Link for Students Attendance for Participants

S.No	Hall Ticket No	Student Name	Signature of Candidate
1	21HX1E0001	ALURU NARAYANA REDDY	A. Narayana Reddy
2	21HX1E0002	AGRAHARAM ROHITH	A. Rohith
3	21HX1E0003	ALLAM MEGHANA	A. Meghana
4	21HX1E0004	ALLAPAREDDI VARI BHARATHI	A. Bharathi
5	21HX1E0007	VEERAKYATHAPPAGARI ANIL KUMAR	A. Anil Kumar
6	21HX1E0008	APIREDDY RENUKA	A. Renuka
7	21HX1E0009	ATTAR SHAHATAJBEGAM	A. Shahatajbegam
8	21HX1E0010	B MOUNIKA	B. Mounika
9	21HX1E0011	BADIMELA MOHAN KRISHNA	B. Mohan Krishna
10	21HX1E0012	BAGA TEJA PRAKASH	B. Teja Prakash
11	21HX1E0013	BANDA MANJUNATH	B. Manjunath
12	21HX1E0014	BESTHA SAI SANDHYA	B. Sai Sandhya
13	21HX1E0015	BIDLAPPAGARI LATHA	B. Latha
14	21HX1E0016	BOJEGOWD GARI NARASEGOWD	B. Narasegowd
15	21HX1E0017	BOJJIREDDY ASHWINI	B. Ashwini
16	21HX1E0019	CHAKALI RANI	C. Rani
17	21HX1E0020	CHAKALI SAI SIREESHA	C. Sai Sireesha
18	21HX1E0021	CHAKALI SHIVA	C. Shiva
19	21HX1E0022	CHEDIPOTHU VINOD KUMAR	C. Vinod Kumar
20	21HX1E0023	CHELLAM GOWTHAMI	C. Gowthami
21	21HX1E0024	CHENNA GAYATRI	C. Gayatri
22	21HX1E0025	CHENNAMAREDDYGARI VASUDHA	C. Vasudha
23	21HX1E0026	CHENNANGI HARIBABU	C. Haribabu
24	21HX1E0027	CHILLU KALYANI	C. Kalyani
25	21HX1E0029	CHITRA BHAGYALAKSHMI	C. Bhagyalakshmi
26	21HX1E0031	D BABA FAKRUDDIN	D. Fakrudin
27	21HX1E0032	DEVISSETTY SAI SWETHA	D. Sai Swetha
28	21HX1E0033	DONDU SANDHYA RANI	D. Sandhyarani
29	21HX1E0034	DOOPUDA SATEESHKUMAR	D. Sateesh Kumar
30	21HX1E0035	DUDEKULA RABIYA	D. Rabiya



Dr. Balakrishna
PRINCIPAL

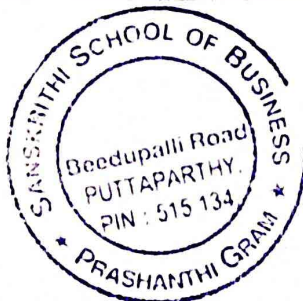
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S.No	Hall Ticket No	Student Name	Signature of Candidate
1	21HX1E0036	E BHAVYASREE	E. Bhavyasree
2	21HX1E0037	EDAGOTTU HARINATH	E. Harinath
3	21HX1E0038	EDIGA MAHESH	E. Mahesh
4	21HX1E0040	EEDIGA PRADEEP SANKAR	E. Pradeep Sankar
5	21HX1E0041	ERUKULA SWETHA	E. Swetha
6	21HX1E0042	GOLLA PRUTHIVI RANI	G. Pruthi Rani
7	21HX1E0043	G THANUJA	G. Thanuja
8	21HX1E0044	MEDA KONDAPPA GARI SAI TEJA	M. Saiteja
9	21HX1E0045	GOLLAPPAGARI MANASA	G. Manasa
10	21HX1E0046	GONGATI PUSHPA SABARI	G. pushpa sabari
11	21HX1E0047	GORANTLA KOMALI	G. Komali
12	21HX1E0048	GOSALA GANESH YADAV	G. Ganesh Yadav
13	21HX1E0049	GOWNIVARIPALLI NAZEER BASHA	G. Nazim
14	21HX1E0050	GOWTHAM R	Gowtham R
15	21HX1E0051	GUNDLAPALLI MANSOOR BASHA	G. Mansoor
16	21HX1E0052	GURRAM SREENATH	G. Sreenath
17	21HX1E0053	HAMATA VARA LAKSHMI	H. Varalakshmi
18	21HX1E0054	HARIJANA KULLAYAPPA	H. Kullayappa
19	21HX1E0055	JAALAKULA NETHRAVATHI	J. Nethravathi
20	21HX1E0056	JAMMALAMADUGU SAI CHARAN	J. Sai Charan
21	21HX1E0057	JINKA VAMSI KRISHNA	J. Vamsi Krishna
22	21HX1E0058	JONNALA BHARGAVI REDDY	J. Bhargavi Reddy
23	21HX1E0059	K C MEGHANA	K. C. Meghana
24	21HX1E0060	KUNUTHURU NARMADHA	K. Narmadha
25	21HX1E0061	KAKARLA MEDARA SAI BHARATH	K. M. Sai Bharath
26	21HX1E0063	KASIREDDYGARI GAYATHRI	K. Gayathri
27	21HX1E0064	KATTA BABA FAREED	K. Baba Fareed
28	21HX1E0066	KIMAVATH ASWINI BAI	K. Aswini Bai
29	21HX1E0067	KOMMERA HARSHAVARDAN	K. Harshavardan
30	21HX1E0068	KONDRA SAI LIKHITHA	K. Sai Likhitha



Dr. Balakrishna

PRINCIPAL

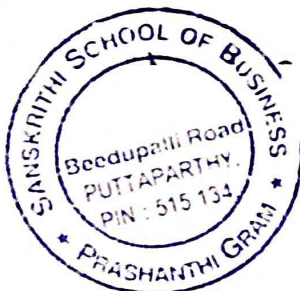
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S.No	Hall Ticket No	Student Name	Signature of Candidate
1	21HX1E0069	KOTHA PALLAVI	K. pallavi
2	21HX1E0070	KOTHAKAPULA MOUNIKA	K. Mounika
3	21HX1E0071	KRISHNA PURAM SAI KUMAR	K. Sai Kumar
4	21HX1E0072	SHAIK FATHIMA MERAJ	S. fathima meraj
5	21HX1E0073	KUMMARA AKHILA	K. Akhila
6	21HX1E0074	KUMMARA SUNIL KUMAR	K. Sunil Kumar
7	21HX1E0075	KUNDLA SREENATH	K. Sreenath
8	21HX1E0076	KUNIGIRI PAVITHRA	K. Pavithra
9	21HX1E0078	KURUBA SANJEEVAPPA GARI PAVANKUMAR	K. Pavankumar
10	21HX1E0079	LALAM LAKSHMI PRASANNA	L. Lakshmi
11	21HX1E0080	M CHARAN KUMAR	M. charan
12	21HX1E0081	MADAR NAIK SAMEER ALI KHAN	M. N. Sameer
13	21HX1E0082	M RAGHUVIERA REDDY	M. Raghuveera Reddy
14	21HX1E0083	MAHAL MAHEER BASHA	M. Mahesh Basha
15	21HX1E0085	MANCHALA JOSHNA	M. Joshna
16	21HX1E0086	MANDALA SASIKALA	M. Sasikala
17	21HX1E0087	MANDLI SAI KUMAR	M. Sai Kumar
18	21HX1E0088	MANIGE PRASANTHI	M. Prasanthi
19	21HX1E0089	MANNAM KAVERI	M. Kaveri
20	21HX1E0090	BUTTI SAITEJA	B. Saiteja
21	21HX1E0091	MATTAMADUGU DIWAKAR REDDY	M. Diwakar
22	21HX1E0092	MEDARA DURGAPRASAD	M. Durgaprasad
23	21HX1E0093	MIDATHALA MEGHANA	M. meghana
24	21HX1E0095	MOPURI AJITH KUMAR	M. Ajith Kumar
25	21HX1E0096	MUDDE GOWD GARI NAVEEN KUMAR	M. Naveen Kumar
26	21HX1E0097	MUDE NARESH NAIK	M. Naresh Naik
27	21HX1E0098	MUMMADISETTY SAIMAHESH	M. Sai mahesh
28	21HX1E0099	NAGARURU POOJA	N. Pooja
29	21HX1E00A0	NALLURI KARUNA KUMARI	N. Karuna Kumari
30	21HX1E00A1	NAYANI SIREESHA	N. Sireesha



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S.No	Hall Ticket No	Student Name	Signature of Candidate
1	21HX1E00A2	NIMMALA VIJAY KUMAR	N. Vijay Kumar
2	21HX1E00A3	NUSUM BHARGAVI	N. Bhargavi
3	21HX1E00A4	PATAN OWAISE KHAN	
4	21HX1E00A5	PEDDANADDEPPAGARI KIRAN KUMAR	P. Kiran Kumar
5	21HX1E00A6	PEDDINTI HARI TEJA	P. Hari Teja
6	21HX1E00A7	PITCHILOLLAPALLI MANJUNATH	P. Manjunath
7	21HX1E00A8	POOJARI JAGADEESH	P. Jagadeesh
8	21HX1E00A9	PUJARI MOUNIKA	P. Mounika
9	21HX1E00B0	PULACHERLA SHAHID	P. Shahid
10	21HX1E00B1	RAKUNTALAPALLI BHARGAVI	R. Bhargavi
11	21HX1E00B2	RAVULA PALLE MANEESHA	R. Maneesha
12	21HX1E00B3	RAYACHOTI ARCHANA	R. Archana
13	21HX1E00B4	REDDAPPA GARI PALLAVI	R. Pallavi
14	21HX1E00B5	RENIGUTLA SREE HARSHA	R. Sreeharsha
15	21HX1E00B6	SANGATOLLA SIREESHA	S. Sireesha
16	21HX1E00B7	SAREDDY BABY VANDANA	S. Baby Vandana
17	21HX1E00B8	SARITHALA FAIROZ	S. Fairuz
18	21HX1E00B9	SATHRAMKADA SAINATH	S. Sainath
19	21HX1E00C0	SHAIK FARINA	S. Farina
20	21HX1E00C1	SHAIK HUSSAIN BI	S. Hussain Bi
21	21HX1E00C2	SHAIK JASHIMA	S. Jashima
22	21HX1E00C3	SHAIK MAHAMMAD HANEEF	S. Haneef
23	21HX1E00C4	SHAIK YASMIN	S. Yasmin
24	21HX1E00C5	SHETTIVARI LOKESH	S. Lokesh
25	21HX1E00C6	SOMAGUTTA BHARATH KUMAR REDDY	S. Bharath
26	21HX1E00C7	SUGUMANCHI SAI TEJA	S. Saiteja
27	21HX1E00C8	SYED KARISHMA	S. Karishma
28	21HX1E00C9	SYED THAHASEEM	S. Thahaseem
29	21HX1E00D0	TALARI BHARGAVA	T. Bhargava
30	21HX1E00D1	TALARI VINAY	T. Vinay



Dr. Balakrishna
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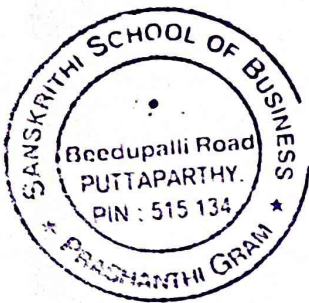
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S.No	Hall Ticket No	Student Name	Signature of Candidate
1	21HX1E00D2	UPPARA MANJULA	U. Manjula
2	21HX1E00D3	UPPARA MEGHANA	U. meghana
3	21HX1E00D4	VADDI SANGHAVI	V. Sanghavi
4	21HX1E00D5	VALIPIREDDY SRI LAKSHMI	V. Sri Lakshmi
5	21HX1E00D6	VEEDILO VENKATA SAI	V. Venkatesai
6	21HX1E00D8	YATAGIRI SANDEEP	Y. Sandeep
7	21HX1E00D9	YAVAKULA VENKANNABABU	Y. Venkanna Babu
8	21HX1E00E0	YEGIREDDI VAMSIKRISHNA	Y. vamsikrishna
9	21HX1E00E1	YERRAGUNTLA SAMBA SIVA	Y. Samba Siva
10			



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In case of query or assistance, please feel free to contact us.

With Warm Regards,
KAPILA Team
Ministry of Education's Innovation Cell
All India Council For Technical Education
New Delhi
Ph. No: 011-29581225, 1332

POSTER FOR THE WEBINAR EVENT

**SANSKRITHI SCHOOL OF BUSINESS**

**AICTE - MIC - KAPILA - IPR
Awareness Program**

**कपिला - KAPILA**
कलात्मक बौद्धिक सम्पदा साक्षरता और जागरूकता अभियान

SPEAKER
Randhir Kumar
Examiner of Patents & Designs
Intellectual Property Office, Chennai.

**FRIDAY, 24th June 2022**
02.00 - 03.30 PM

REGISTER HERE
<https://forms.gle/Mpip9d7Jwcm8rGgeA>



Beedupalli Knowledge Park, Behind SSSIHS, Puttaparthi
Ph : + 91 9100974516/38
www.sanskritibschool.com





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REGISTRATION :

Sanskriti School of Business is delighted to host the IPR awareness program under the flagship of **Kalam Program for Intellectual Property Literacy and Awareness Campaign (KAPILA)** on June 24, 2022.

Speaker : Mr Randhir Kumar

IIT Guwahati, Examiner of Patents & Designs- Chennai.

Time : 2-3:30 pm

Register for participation & certificate at <https://forms.gle/Mpip9d7Jwcm8rGgeA>

NO OF PARTICIPANTS: 670 PARTICIPANTS

Link for Institute Report Submission: <https://forms.gle/Qu5x5PbkM4YTgnTj8> - SUBMITTED.

AICTE -REPORT SUBMISSION DONE

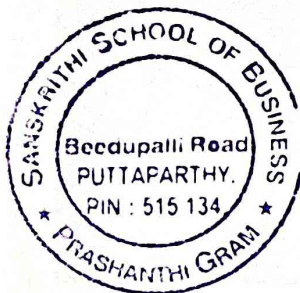
Institute Report Submission

Your response has been recorded

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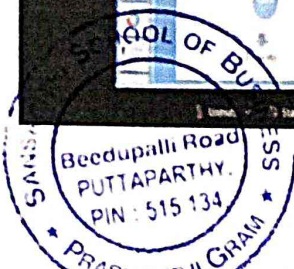
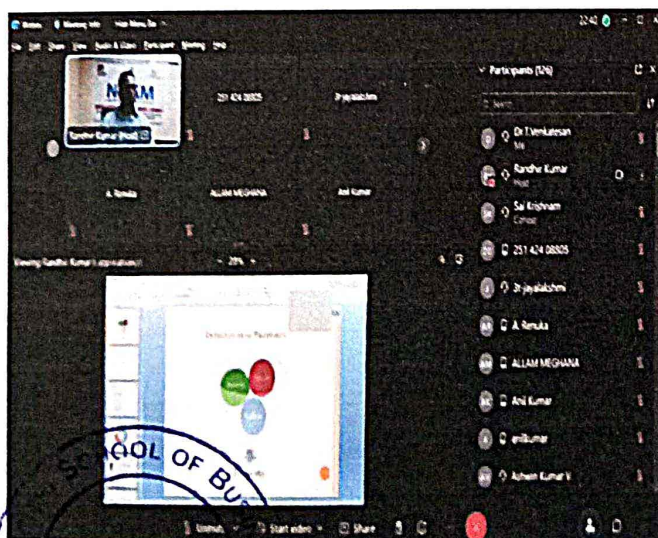
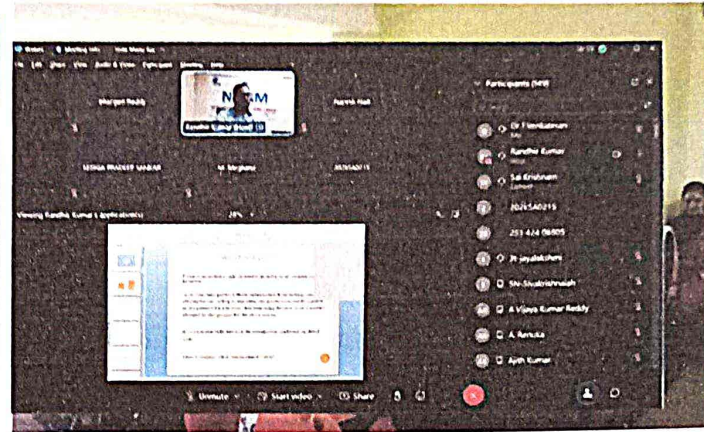
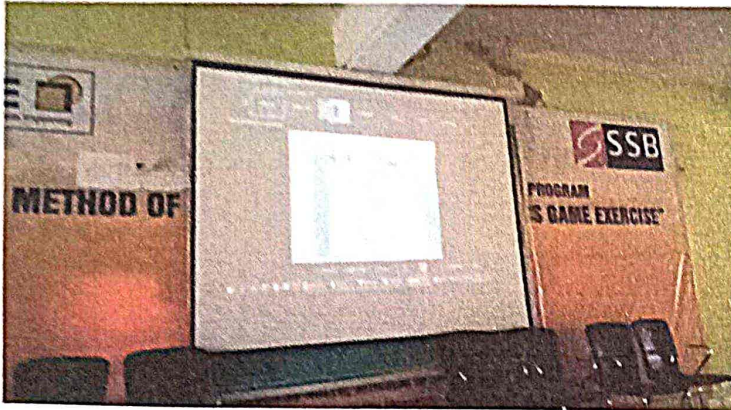


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Dr. Bala Kotera
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DATE : 10-MAY 2022

Introduction

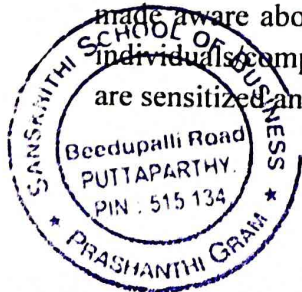


In order to take forward the National IPR Policy and to enhance creativity, innovation, competitiveness and economic growth in India, it is imperative to harness IP. With phenomenal growth of the Indian Economy it is vital that IPRs are generated in India and then legally protected and exploited. Inadequate knowledge about the rights of individuals to protect their ideas and innovations and low awareness about the procedures involved in obtaining an IPR has hindered India's growth in Intellectual Property. With India's potential and its importance in the global arena, it's time we rise and become a leader in innovation and Intellectual Property!

IPR Awareness

Intellectual Property Rights awareness is vital to Generation of IPRs and then Commercialization of IPRs which is why **IPR Awareness: Outreach and Promotion** is the first and foremost objective of the National IPR Policy. There is a need to create IP awareness amongst all sections of societies as IP is creations of the mind. The Policy

envision a India where students in schools and colleges and universities, industry clusters and citizens across India in Tier 1, Tier 2 Tier 3 cities as well as rural areas are educated and made aware about their intellectual property Rights. In order to enforcement of IP rights of individuals and companies, it is important the the countries enforcement agencies and Judiciary are sensitized and up to date with the latest IP laws.



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These are the following categories IPR Awareness Campaign will focus on:

Scheme for IPR Awareness

IPR Awareness is critical to shaping an environment conducive to IP and ensuring we respect each other's IP. For this, DIPP has approved and sanctioned the 'Scheme for IPR Awareness' for conducting awareness workshops/seminars in schools, universities, industry clusters and training & sensitization programmes in enforcement agencies and the Judiciary.

Salient Features of the Scheme

The scheme targets to conduct IP awareness workshops/seminars in collaboration with industry organizations, academic institutions and other stakeholders across the country. It is also proposed to undertake training programmes to create a resource pool of trainers who would conduct the IP Awareness workshops/seminars for the public, enforcement agencies and judiciary.

These awareness programmes will be tailored for 4 categories: Primary School (up to Grade 8th Secondary School (Grade 9 to Grade 12), University/ College and Industry, including MSMEs and Startups. However, two or more categories may be combined in any awareness programme.

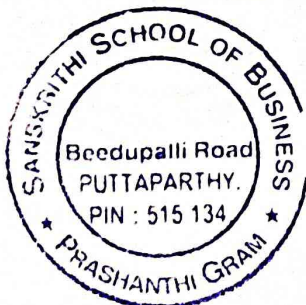
Workshops/Seminars for the industry will be further tailored for the Industry to cover vital IP topics including all facets pertaining to inter-alia, Patents, Trademarks, Copyrights, GIs, Designs, Plant Varieties, Genetic Resources and TK (including international filing procedures in accordance with PCT and Madrid protocol) among MSMEs, Startups, various IP generating sector-specific industries and R&D entities (as mentioned in the National IPR Policy under action point 1.2.1 and 1.3.2).

Workshops/Seminars on promotion of GIs (as mentioned in the National IPR Policy under point 1.2.2).

Workshops/ Seminars to highlight the ill effects of piracy and counter feiting (as mentioned in the National IPR Policy under point 6.1.1).

Conduct IP training and sensitization programmes for enforcement agencies (Police, Customs) and Judiciary. (as mentioned in the National IPR Policy under point 6.8.4).

Outcome of the Scheme



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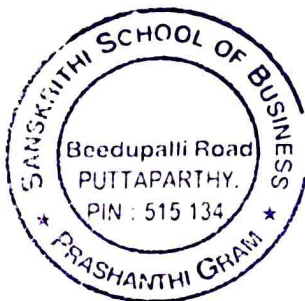
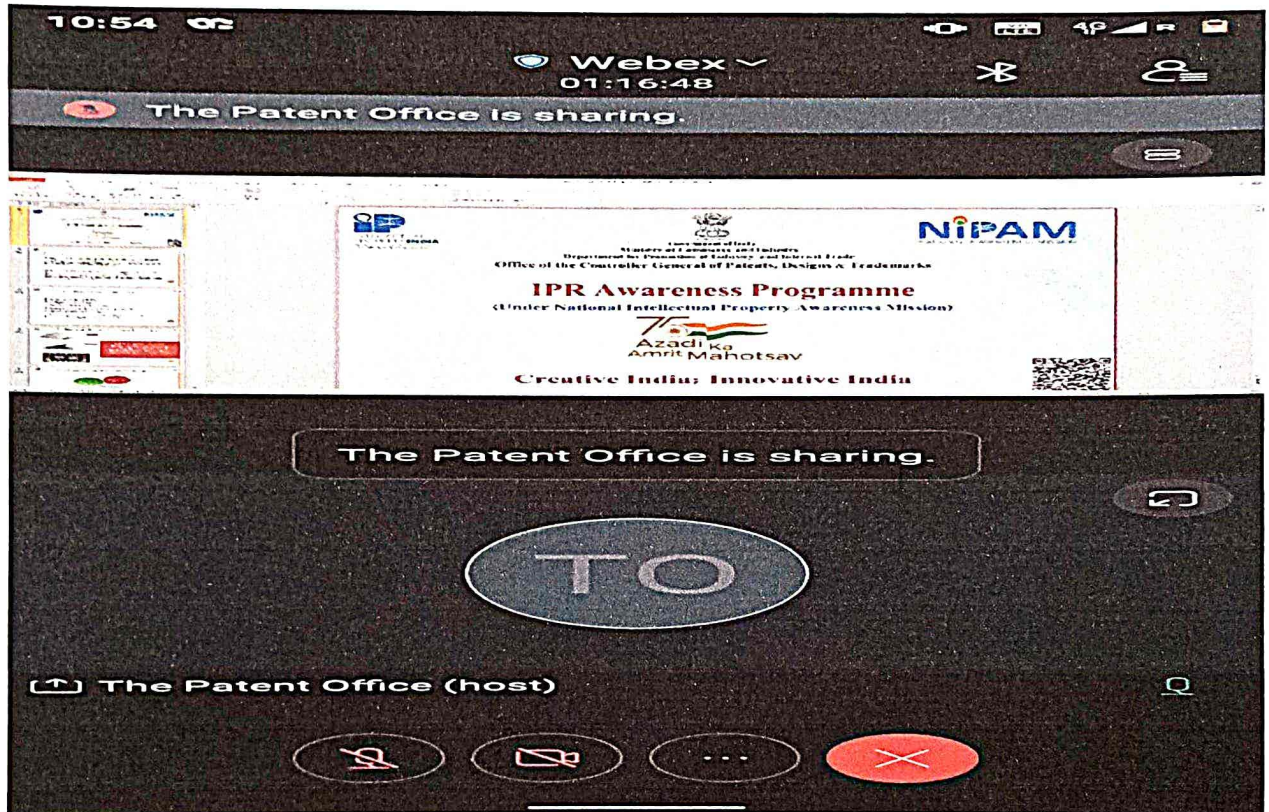
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This scheme will help in realizing the goals of the National IPR Policy. Enhanced IPR awareness amongst the citizens of the country would result in an increased IP portfolio of the country – this would mean an increase in the IP's generated domestically, increased competitiveness of the Indian industry both domestically and globally as well as economic growth.

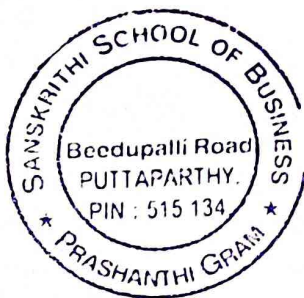
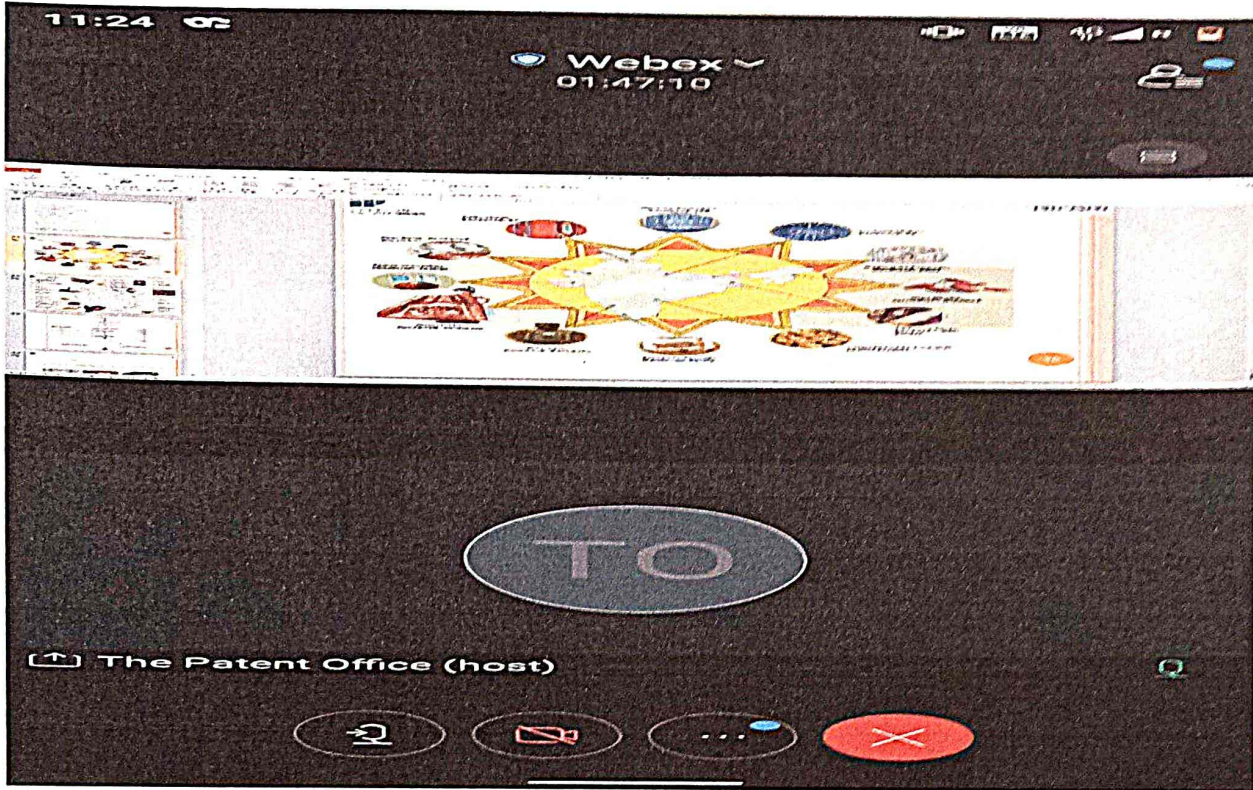


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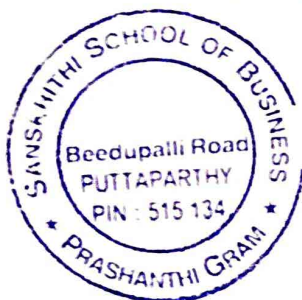
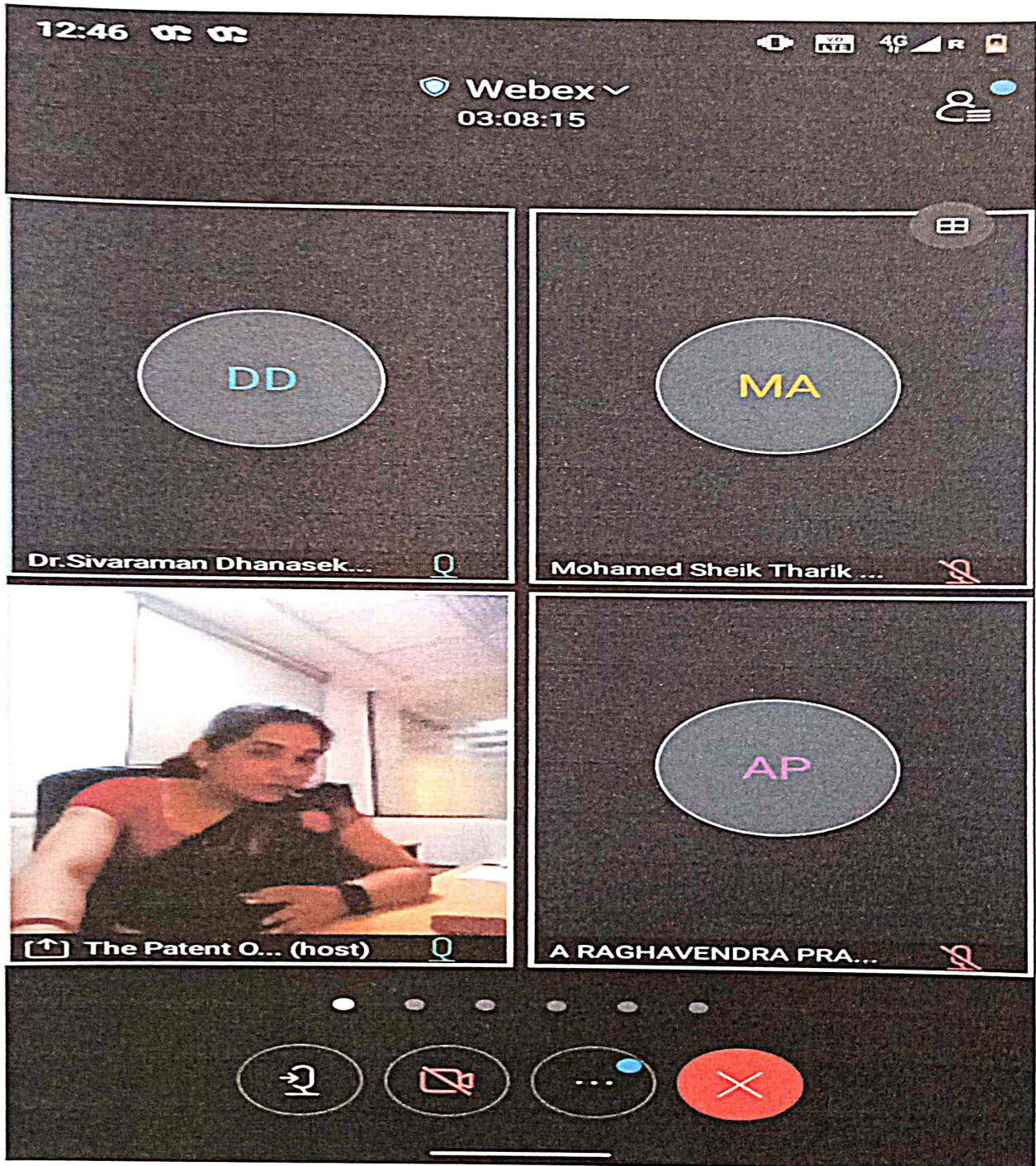


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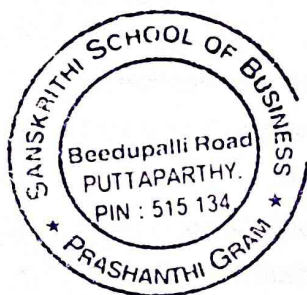
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TAKE AWAYS:

In order to take forward the National IPR Policy and to enhance creativity, innovation, competitiveness and economic growth in India, it is imperative to harness IP. With phenomenal growth of the Indian Economy it is vital that IPRs are generated in India and

then legally protected and exploited. The National IPR Policy is a vision document that encompasses and brings to a single platform all IPRs. It views IPRs holistically, taking into account all inter-linkages and thus aims to create and exploit synergies between all forms of intellectual property (IP), concerned statutes and agencies. Some ways to protect your Intellectual Property

1. Keep it under scrutiny. ...
2. Be aware of your Intellectual Property Rights. ...
3. Consult an expert. ...
4. Double check if your idea is unique. ...
5. Hire an auditor. ...
6. Keep a record of almost everything related. ...
7. Protect your IP without delay
8. What rights are protected by intellectual property laws? It shall protect and secure the exclusive rights of **scientists, inventors, artists and other gifted citizens** to their intellectual property and creations, particularly when beneficial to the people, for such periods as provided in this Act. The use of intellectual property bears a social function



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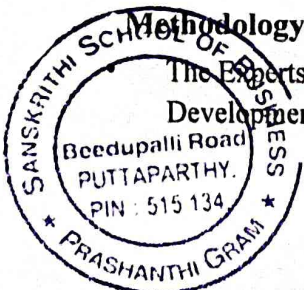
Faculty Development Programme

OBJECTIVES OF FDP

- To provide a forum to acknowledge views, ideas, latest innovations, legal framework and data analysis in the field of IPR, Artificial Intelligence, Cyber law, Social Sciences, Medico-Legal issues, start-ups and business IP management.
- To offer learning on basics, emerging trends & challenges in the field of Data analysis.
- To improve faculty's and scholar's ability in carrying out research, testing & consultancy in data analysis.
- To provide hands-on-training using different statistical software's to undertake research in multidisciplinary areas.

The focus of the program would be on the following main topics:

- Emerging Trends of Trade Mark
- Trade Secret & Technology Transfer
- Basic Understanding of Data Science and Analysis
- Copyright Law Prevention of Text and Data Mining
- Data Mining, Privacy Issues and Legality
- Tools to Explore authentic content and Databases
- Prior Art Search & Resources
- Traditional Knowledge - its cultural expressions and genetic resources Patent Registration Process
- Medical Jurisprudence and Medico-Legal Outlook on Patentability of Basic Life- Saving Instruments and Utilities in Treatment.
- Emerging Cyber Issues and violation of IPR
- Jurisdiction and Regulatory Framework Cyber-IP Issues
- Need of appropriate machinery, infrastructure and capable work force for jurisdictional
- Role of IPR in Start-ups and its impact on Indian Economy.
- Role of Judiciary & Legislature in developments of IPR and gaps yet to filled
- Trademark issues in India and Criteria for determining well-known trademark
- Utility, registration, use & misuse of Domain names and its jurisdictional issues



Methodology

The Experts will share their experience on number of topics chosen for "Faculty Development (FDP-2022)"

Dr. Ralekumar

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- Themes of Lecture will be followed by Question and Answer Session.
- There will be Online Face to Face Lectures (for a week) to be delivered 4 Hours per day.

Day 1

Trademarks and its importance for Business

- Importance of Trademark for SMEs
- Trademark asset valuation in Merger and Acquisition
- Licensing of Trademark [Franchise/Dealership agreement]

Day 2

Patent and Plant Variety

- *PatentlawAndCovid-19Vaccines*
- Technology transfer agreements: A commercial perspective
- Biotechnology and Patent Laws including gene patenting: Issues and challenges
- Plant Variety: Relevance of protecting farmers' rights and overlap between PV and Patent

Day 3

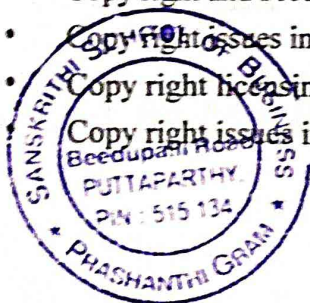
Innovation and Government initiatives

- *Innovation and IPR Concerns for start ups*
- Atmanir bhar Bharat, a Digital Revolution - Assessing Social Justice Aspects of India's IP Regime
- Policy and Government schemes/initiatives for IP based trade and commerce in India and other jurisdictions
- Where does India stand in the Innovation Index? What India needs to do to become a leading nation in innovation?

Day 4

Copyright

- Copy right and Freedom of Speech in Digital Environments
- Copy right issues in Online Teaching
- Copy right licensing
- Copy right issues in film industry



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Day 5

IP disputes and resolution

- *Dispute Resolution mechanism at WIPO*
- Role of Indian judiciary in enforcing IP rights
- Remedies granted in IP disputes

“Intellectual Property Rights and Art of Writing IPR Proposals”

One Day Workshop on “Intellectual Property Rights and Art of Writing IPR Proposals”

Objectives of event:-

The foremost objective of the workshop is to impart awareness about Intellectual Property rights (IPR) and give a platform to convert the ideas into IPR. This workshop will help to understand the patentability criteria in detail and viable aspect of the patent.

Theme:-

IPR plays an important role in the current technological era. It is concerned with the protection of valuable and innovative ideas. Intellectual Property Rights (IPRs) provides rewards and recognition to inventor/contributor for their research, innovations, designs, discoveries, and inventions. IPR protection plays a significant role in gaining a modest advantage in terms of technological expansions for attaining higher economic growth.

WORKSHOP HIGHLIGHTS

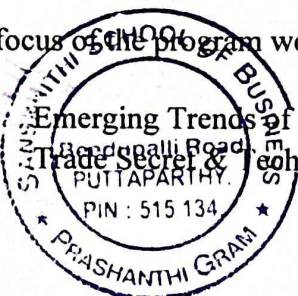
Basic understanding of the IPR

- IPR Rights and its protection through patents.
- Overview of the Indian Patent Act
- The process of granting the patent
- The commercial aspect of the patent.
- Over of the Inventor disclosure form.

Topics:-

The focus of the program would be on the following main topics:

- Emerging Trends of Trade Mark
- Trade Secret & Technology Transfer



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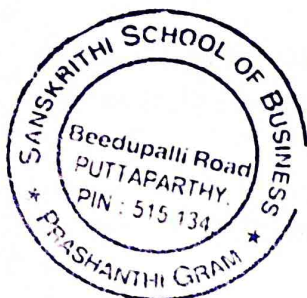
- Basic Understanding of Data Science and Analysis
- Copyright Law Prevention of Text and Data Mining
- Data Mining, Privacy Issues and Legality
- Tools to Explore authentic content and Databases
- Prior Art Search & Resources
- Traditional Knowledge – its cultural expressions and genetic resources
- Patent Registration Process
- Medical Jurisprudence and Medico-Legal Outlook on Patentability of Basic Life-Saving Instruments and Utilities in Treatment.
- Emerging Cyber Issues and violation of IPR
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- Need of appropriate machinery, infrastructure and capable work force for jurisdictional
- Role of IPR in Start-ups and its impact on Indian Economy.
- Role of Judiciary & Legislature in developments of IPR and gaps yet to filled
- Trademark issues in India and Criteria for determining well-known trademark
- Utility, registration, use & misuse of Domain names and its jurisdictional issues

Why Should You Attend?

- Opportunity to Listen to Leading IPR Experts •Opportunity to Interact with Representatives of Patent Office for IPR issues
- Tremendous IPR Knowledge Sharing Opportunity with 3 Keynote & Expert Talks
- One to One Interaction Session with the Experts.
- Participate in Panel Discussion.
- Networking Opportunity with experts from different fields & backgrounds.
- No Registration Fee for Attending the Workshop.
- Certificate of Participation

Who can participate?

- The workshop is only for faculty members & Ph.D. students
- Limited seats are available (serve on a first-come basis)



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REPORT ON IPR FACILITATION CENTER

DATE: 26-04-2022



**Jawaharlal Nehru Technological University
Anantapur**

IPR Facilitation Centre

CHIEF GUEST



HONOURABLE VICE CHANCELLOR
Prof. G. Ranga Janardhana Garu



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ORGANISES ON THE OCCASION OF WORLD IPR DAY

26TH APRIL 2022, 2 PM TO 5 PM

VIRTUAL SEMINAR ON IPR AND YOUTH: INNOVATING FOR A BETTER FUTURE

WEBEX MEETING LINK: <https://jntua.webex.com/jntua/j.php?MTID=m2a25a2008e8bdd42f6d79a047b055426>

Meeting number: 2514 240 8805 Password: 2022

PROGRAM

**Address by Chief Guest,
Prof. G. Ranga Janardhana Garu ,
Hon'ble Vice-Chancellor, JNTUA Anantapur.**

Technical Session :

Speaker 1: Dr.A. S. Chakravarthy, Osmania University, Hyderabad on "Plagiarism, Detection, Control, and Legal Implications"

Speaker 2: Mr.Tushar Surti, Asia Head, Gridlogics Technologies Pvt. Ltd. on "Patent databases"

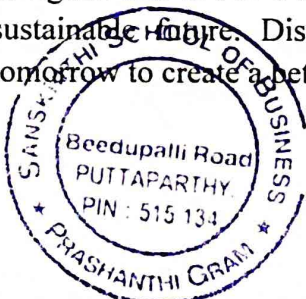
Speaker 3: Mr.M.Sudheer, IPR Attorney, JNTUA Anantapur on "Entrepreneurship & IP Protection"

Organized by :

**Dr.K.Aruna,
Coordinator, IPR Facilitation Centre,
JNTUA Anantapur.
Contact: +91 9100425030**

World Intellectual Property Day to learn about the role that intellectual property (IP) rights play in encouraging innovation and creativity. World Intellectual Property 2022 recognizes the huge potential of young people to find new and better solutions that support the transition to a sustainable future.

Across the globe, young people are stepping up to innovation challenges, using their energy and ingenuity, curiosity and creativity to steer a course towards a better future. Innovative, energetic and creative minds are helping to drive the changes we need to move to a more sustainable future. Discover how intellectual property rights can support the youth of tomorrow to create a better future.



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This year the theme of World Intellectual Property Day is “IP and Youth: Innovating for a Better Future” and celebrates youth-led innovation and creativity.

The youth of today are an incredible and largely untapped source of ingenuity and creativity. Their fresh perspectives, energy, curiosity and “can do” attitude, not to mention their hunger for a better future, are already reshaping approaches and driving action for innovation and change.

World Intellectual Property Day 2022 is an opportunity for young people to find out how IP rights can support their goals, help transform their ideas into reality, generate income, create jobs and make a positive impact on the world around them. With IP rights, young people have access to some of the key tools they need to advance their ambitions.

Throughout the campaign, young people will be able to gain a better understanding of how the tools of the IP system – trademarks, design rights, copyright, patents, plant variety rights, geographical indications, trade secrets and more – can support their ambitions to build a better future.

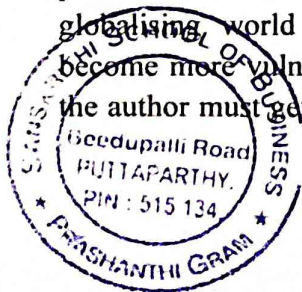
We also take a closer look at WIPO’s role in supporting national and regional efforts to create a legal and policy environment for young inventors, creators and entrepreneurs to thrive.

Last year, we saw record levels of engagement in World Intellectual Property Day. With your help, World Intellectual Property Day 2022 will reach new heights.

Young people are the innovators, the creators and the entrepreneurs of tomorrow. Through their creativity and ingenuity, young people in all regions are driving change and carving pathways to a better future. World Intellectual Property Day 2022 celebrates this exciting generation of change-makers.

In today’s knowledge driven economy, information generation and R&D have assumed key importance in determining the public perception. Consequently, the understanding of the knowledge based assets such as, innovations, ideas and designs and their management has undergone a change; in which ownership has become a critical issue.

Intellectual Property defined in terms of unused original and creative ideas or works protected by patent, copyright, trademarks and trade secret laws, further classified into patents for inventions, copyrights for literary works, trademarks, and trade secrets in the globalising world characterised by multilateral trade, increasing transparency etc have become more vulnerable to infringements. Thus, the central thinking behind the IPR is that the author must get his due, which will further encourage him to keep up the R&D. IP rights



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deserve protection all over the world including India particularly the science and technology, software and business method, which are rapidly changing. The world has moved far ahead from 1967, when the World Intellectual Property Organization (WIPO) discussed all issues related to IPs. However, all these issues have to be reviewed afresh with globalization, information and communication technologies and knowledge factors playing a leading role in world affairs.

The purpose of this paper is to critically review all issues related to IPR including trademarks, copyright, plagiarism, by taking into account some case studies from India, and place them in international perspective to draw broad future guidelines.

CONTEXT

In the twenty-first century, nations who can translate knowledge into social goods and wealth through creative ideas research and development and innovations will lead the world. Innovation, R&D and time for grasping new knowledge has taken over cost to become important determinants of the public perception of the market value of a product or service. With the knowledge economy advancing, the existing management cultures, and approaches has to undergo a change. Particularly in understanding and managing the knowledge based assets, such as innovations, ideas and designs.

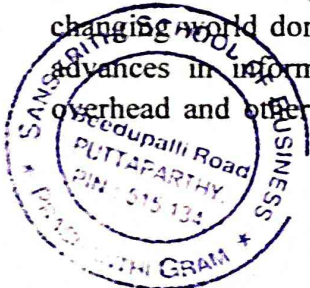
This paper is divided in two sections; firstly, intellectual property rights (IPRs) and Plagiarism rights and the rationale behind them, and; secondly, study on the particular concern over Indian context.

Thus a human facilitating overall development of socio-economic and cultural aspects of the society must be encouraged, and the creator or the innovator must be rewarded by suitable legal protection for his intellectual creation. Thus issues related to generation, evaluation, protection and exploitation of intellectual property would become critically important all over the world.

Intellectual Property may refer to what the human mind creates as unused, original and creative ideas or works or expression, including technology, design or literary work that can be protected (worked on) by patents for innovation copyright for literary works, trademarks and trade secret laws.

IPRs legally protect the rights of the author or creator (innovator) who have transformed his ideas into property. In other words, legal rights are provided to stop others particularly pirates, imitators from taking credit of the original creator.

Intellectual property rights (IPR) has assumed significance that in today's rapidly changing world dominated by force of liberalisation and privatisation and globalisation, and advances in information and technologies. Maximising of profits requires lowering the overhead and other costs in addition of a continue adoption of technology, innovations in



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research and development (R&D) and upgradation of human resources. As a result, output has become capital intensive. The new system of multilateral trade and emerging economic order has led to new uncertainties in the market with a negative impact. The problem of uncertainty get compounded with equally important changes taking places in the socio-economic and political order of the society including freedom of expression, voting right to youth, on the one hand and the growing corruption with rising nexus between politics, bureaucracy and criminals on the other. The world has also changed with the birth of a number of newly independent developing nations leading to a change in the outlook of the nation state.

With ever increasing of trade in goods and services and the accompanying changes in the society in all spheres, intellectual property rights (IPR) have become more vulnerable to infringements. The central theme behind the IPR is that the author should, get his due not only to keep up with the technological development but also to maintain the R&D costs. In an era of development one expects a wide number of IP rights coming up which require protection all over the world including India in all areas of software, management, science and technology, market and business models. New ideas, expressing products meant to improve the quality of the life, are a part of the human civilization thought lacked formal protection in earlier times. The relatively most recent and comprehensive attempt towards IP

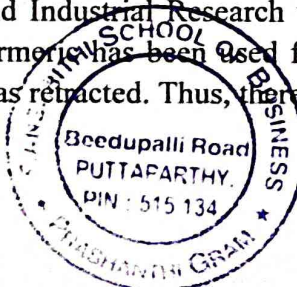
Understanding IPR, in Contemporary Perspective

As stated above IPRs may be reviewed in terms of patents, copyrights, trademarks and total secrets as given below:

Patents

A patent in general is a document, issued, by government describes an invention and thereby creates a legal situation so that the patented invention can be exploited (manufactured, used, sold, imported) with the authorization of the owner of the patent. "Invention" means a solution to a specific problem in the field of technology and it relates to a product or a process. The protection conferred by the patent is limited in time (generally 20 years).

In 1995, two Non-Resident Indians were granted a patent on "use of turmeric in wound healing" in the U.S. of the remedies of the wound. The Indian Council of Scientific and Industrial Research while quoting from Vedic and Sanskrit texts argued that in India, turmeric has been used for centuries and its healing properties are well known. The patent was retracted. Thus, there emerged an important question related to any knowledge passed on,



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from generation to generation and reflects culture identity for a community and if there is any need for its protection.

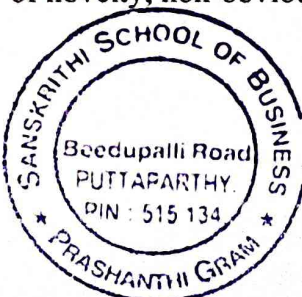
Before we further elaborate “traditional knowledge” and its India context that it is not patentable, patentability has to be defined.

Patent means a patent for any invention granted under this the Patents Act, 1970. [Section 2(1)(m) of The Patents Act, 1970]. Thus, only an “invention” is patentable. So what is an invention?

An invention is something that involves an inventive step. An inventive step is that element of the invention that makes the invention novel and non-obvious. Simply put, for anything to be patentable it needs to be new and not obvious. But to whom should it be not obvious?

It should be not obvious to a ‘person skilled in the art’ [Sec 2(1)(ja)]. A person skilled in the art is a person whose mind has been tutored in the relevant art and is a person who has been presumed to have knowledge of all the relevant material with regard to that art. So after having such skills and knowledge if an invention would have been obvious this person then such an art is not patentable.

Traditional knowledge is primarily not patentable because it is something that is already known. Now, an invention that is in effect traditional knowledge or which is an aggregation or duplication of known properties of traditionally known properties of traditionally known component or components is not an invention.[Section 3(p)] In other words, any invention that does not add anything new and non-obvious to something that has been already known in the form of traditional knowledge is not a ‘new invention’ and hence cannot be patented. So, since the aforementioned criteria of patentability, that is, novelty and non-obviousness are not met in case of traditional knowledge, it is not patentable. But this does not mean that any invention that is based on such traditional knowledge is not patentable. It is more clear in the case of Badische Anilin & Soda Fabrik vs Cochrane et al, a patent was granted for the process of making Anthracene. Alizarine is a natural dye found in the roots of the Madder plant and the substance and its properties had been known for a long time in the art of colouring. Anthracene is a product made out of coal-tar which in effect has similar properties, uses and chemical composition as Alizarine. The US Supreme Court said that a man made product which in effect is a traditional knowledge is not patentable. But a product based on traditional knowledge may be patentable provided it meets the requirements of novelty, non-obviousness and utility.



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Thus, the patent sought on turmeric as a healing agent is a traditional knowledge. But not a novel product made through a novel process or processed through a chemical composition. Such a traditional knowledge which is passed on orally in general from generation and indicates an identity of a community is protected under the Indian Patents Act, 1970 under Section 3(p); but any invention that is in effect traditional knowledge is not patentable.

Trademarks

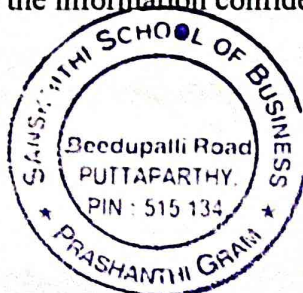
Generally speaking a trademark refers to any visible sign (a design or a slogan) that has the capacity to identify or individualize goods of a given enterprise and distinguishes them from those of others and thus it solely indicate its source of the product.(k1) but the consumer can trust in a given enterprise, not necessarily known to him by some trademarks under which the product is sold. Thus, the distinguishing function of the trademark and its function of indicating the source are interdependent and cannot really be separated. Therefore, the trademark, can be defined as “any visible sign capable of distinguishing the goods or services of an enterprise from those of other enterprises.” [Section 22(1) of WIPO’s Draft Industrial Property Act (the Draft Law) [<http://www.indianipblog.in/2011/04/apex-court-remands-philips-case-back-to.html>]

In a recent development, the Supreme Court , a bench comprising of Justice MarkandeyKatju and GyanSudha Mishra has asked the Delhi High Court to decide afresh on the trademark dispute over ‘Philips’ between the Dutch electronics firm Koninklijke Philips Electronics NV and Kunj Aluminium Pvt Ltd, saying that it passed orders without giving any proposed reasons.

Trademark Rights: words, names, slogans and designs are given for 10 years and renewable every 10 years with evidence of use in commerce (k2).

Trade Secrets: Any information such as the formula, pattern or device considered essential for possessing an advantage over one’s competitors, which the owner decides to keep confidential for business reasons.(k3)

Trade Secrets: the ownership rights can conceivably last forever if the information is kept confidential. However, independent discovery or development of the proprietary information will then create two or more independent owners of the information, if they also keep the information confidential.(k4)



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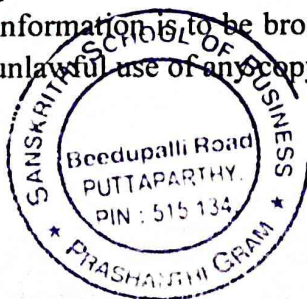
Copyright

Copyright protection has become the most important subject matter 'Copyright' are the exclusive rights, which the law confers on authors (creator) to maintain their own terms and conditions for letting their intellectual property. The oldest of all these exclusive rights is the right of the author of a book to print copies of it. This was the right conferred by the first copyright law, which was enacted in the U.K. in 1709 and is commonly known as the 'Queen Anne's Statute'. No copyrighted work can be reproduced, translated, adapted, exhibited or performed in public, distributed, broadcast or communicated to the public without the permission of its author. This is what is meant by the phrase 'all rights reserved' found in many works.

Once a material is published anywhere in a member country of the Berne Convention, it becomes a copyrighted material and no separate registration is required Copyright protection is automatic and lasts throughout the author's lifetime plus 50 years after the author's death. However, in many countries copyright protection lasts longer than this minimum term. For example, in the USA and in countries of the European Union, copyright

protection usually lasts during the life of the author plus 70 years after the author's death. However, it does not protect ideas or mere fact.

Internet information is also a subject matter of copyright, as it is available in public domain. Information transferred and transmitted on internet may already be a copyrighted. But the situation becomes complicated because some times it becomes difficult to identify persons deal with the transaction of information the internet service provider, the content provider, the user person (downloading the information) and the bulletin board service provider. The situation gets compounded when a collection of copyrighted works is transacted. For instance, multimedia represents an amalgamation of computer programme, audio visual work, text, sound recording and databases. These components may be separately protected through copyrights or some other regime. The question, which arises, independent of the internet is: who is the owner of such a work and what exactly needs to be protected?. A deeper analysis would show that it is difficult to determine the actual author owner of multimedia, even if it is important to protect such a work per se. however, scholars have also observed that a multimedia work is neither a literary, musical, dramatic work nor it is a database or a computer programme. However, the multimedia works have immense potential, digital revolution is benefitting the society and is turning out to be a large revenue generator for different stakeholders. But the wrong and unauthorized use of such copyrighted information is to be brought into the legal domain to ensure that internet does not encourage unlawful use of any copyrighted material.



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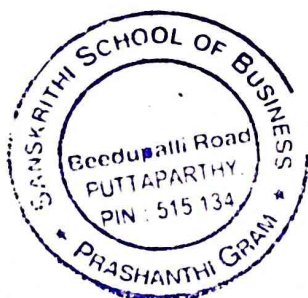
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Copyright law is that branch of IPR that deals with the rights of intellectual author (creators), various forms of creativity, not only in print form but also in other ways in which mind can perceive and imagination can afloat to work on. Such as literary, dramatic, musical and artistic works and producers of cinematograph films and sound recordings.

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WORLD April 26th
INTELLECTUAL
Property
Day

Beedupalli Knowledge Park, Behind SSSIHMS, Puttaparthi
www.sanskritrithschool.com



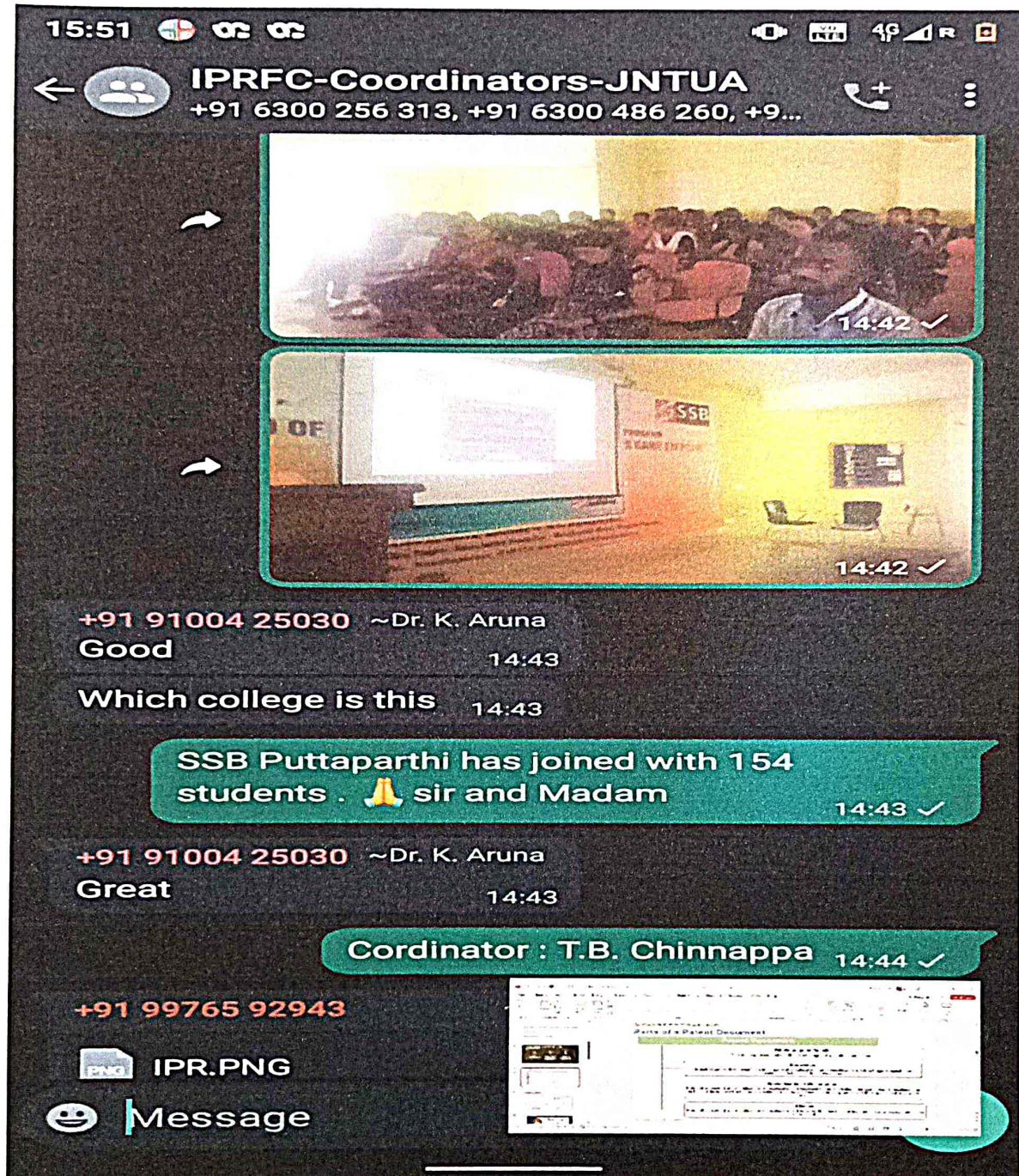
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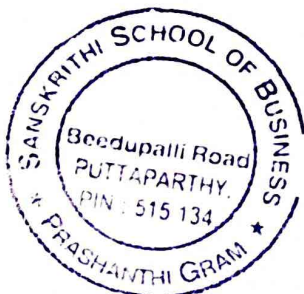
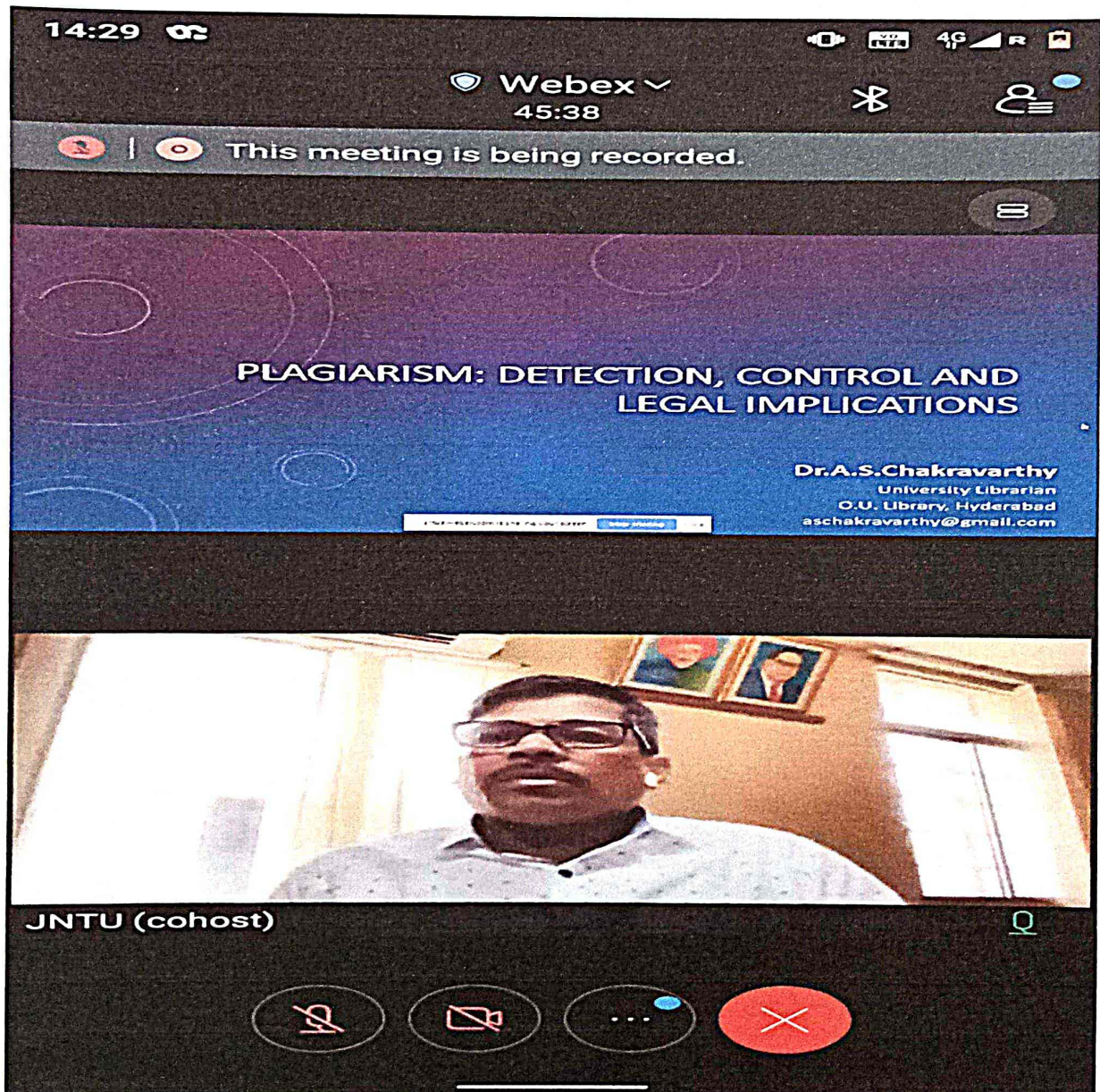
TAKE ALWAYS : Intellectual property rights are customarily divided into two main areas (Dt.) A.P.



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(i) Copyright and rights related to copyright.



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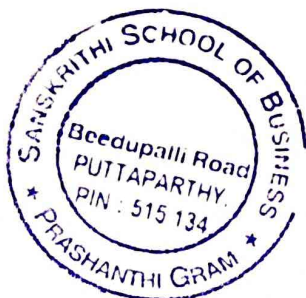
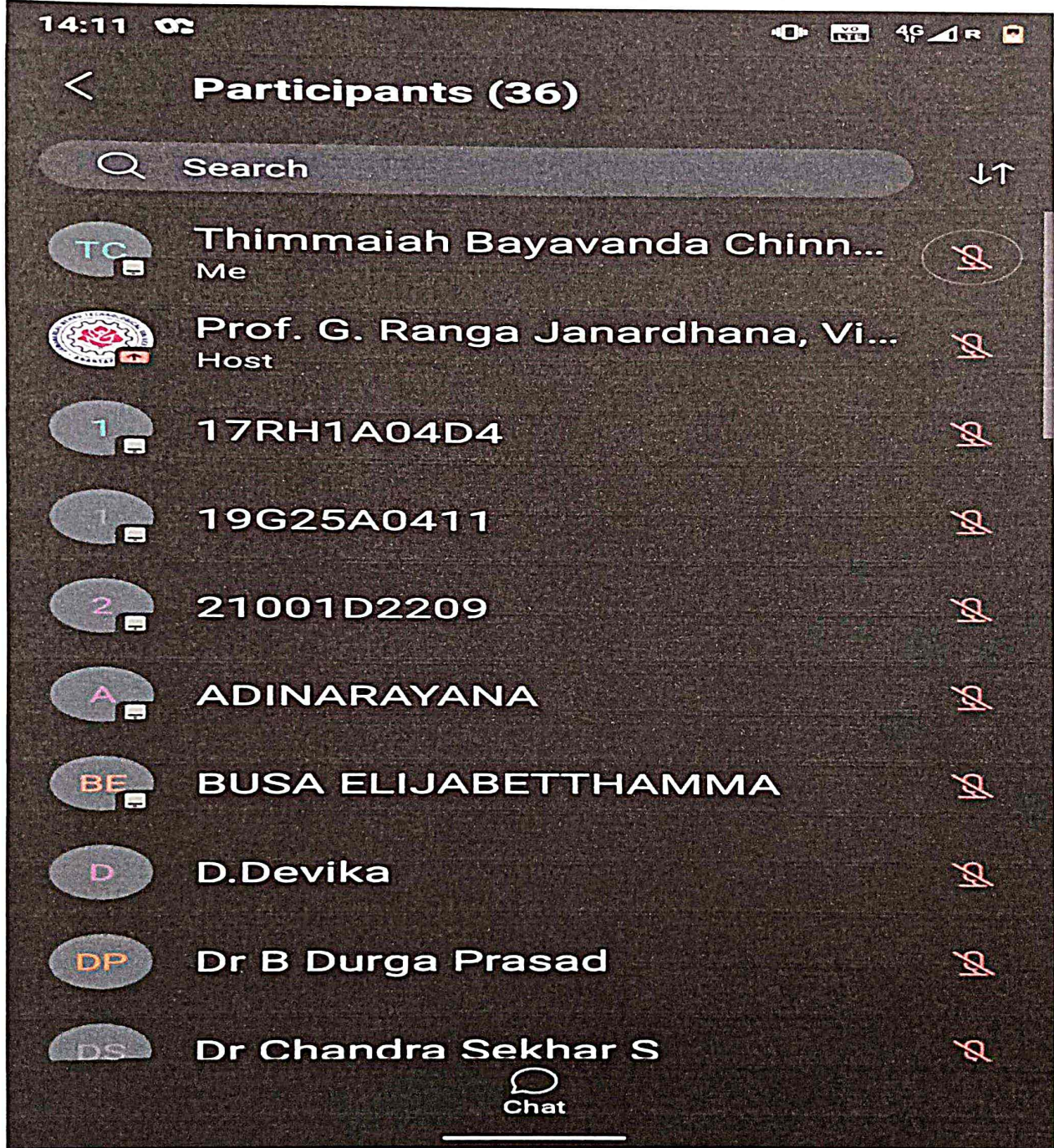
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The rights of authors of literary and artistic works (such as books and other writings, musical compositions, paintings, sculpture, computer programs and films) are protected by copyright, for a minimum period of 50 years after the death of the author.

Also protected through copyright and related (sometimes referred to as "neighbouring") rights are the rights of performers (e.g. actors, singers and musicians), producers of phonograms (sound recordings) and broadcasting organizations. The main social purpose of protection of copyright and related rights is to encourage and reward creative work.

(ii) Industrial property.

Industrial property can usefully be divided into two main areas:

- One area can be characterized as the protection of distinctive signs, in particular trademarks (which distinguish the goods or services of one undertaking from those of other undertakings) and geographical indications (which identify a good as originating in a place where a given characteristic of the good is essentially attributable to its geographical origin). The protection of such distinctive signs aims to stimulate and ensure fair competition and to protect consumers, by enabling them to make informed choices between various goods and services. The protection may last indefinitely, provided the sign in question continues to be distinctive.
- Other types of industrial property are protected primarily to stimulate innovation, design and the creation of technology. In this category fall inventions (protected by patents). The social purpose is to provide protection for the results of investment in the development of new technology, thus giving the incentive and means to finance. A functioning intellectual property regime should also facilitate the transfer of technology in the form of foreign direct investment, joint ventures and licensing.

1st MBA IPR (Seminar hall) Attendance:



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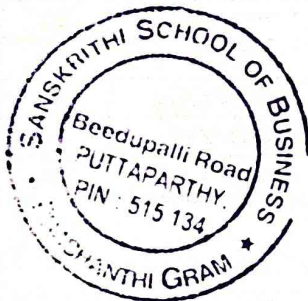
1st MBA IPR (Seminar hall) Attendance:

S.No	Hall Ticket No	Student Name	Signature of Candidate
1	21HX1E00D2	UPPARA MANJULA	V. Manjula
2	21HX1E00D3	UPPARA MEGHANA	V. Meghana
3	21HX1E00D4	VADDI SANGHAVI	V. Sanghavi
4	21HX1E00D5	VALIPIREDDY SRI LAKSHMI	V. Sri Lakshmi
5	21HX1E00D6	VEEDILO VENKATA SAI	V. Venkata Sai
6	21HX1E00D8	YATAGIRI SANDEEP	Y. Sandeep
7	21HX1E00D9	YAVAKULA VENKANNABABU	Y. Venkanna Babu
8	21HX1E00E0	YEGIREDDI VAMSIKRISHNA	Y. Vamsikrishna
9	21HX1E00E1	YERRAGUNTALA SAMBA SIVA	Y. Samba Siva
10			

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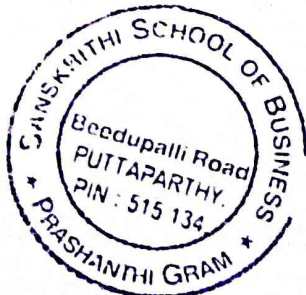


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S.No	Hall Ticket No	Student Name	Signature of Candidate
1	21HX1E00A2	NIMMALA VIJAY KUMAR	N. Vijay Kumar
2	21HX1E00A3	NUSUM BHARGAVI	N. Bhargavi
3	21HX1E00A4	PATAN OWAISE KHAN	
4	21HX1E00A5	PEDDANADDEPPAGARI KIRAN KUMAR	P. Kiran Kumar
5	21HX1E00A6	PEDDINTI HARI TEJA	P. Hari Teja
6	21HX1E00A7	PITCHILOLLAPALLI MANJUNATH	P. Manjunath
7	21HX1E00A8	POOJARI JAGADEESH	P. Jagadeesh
8	21HX1E00A9	PUJARI MOUNIKA	P. Mounika
9	21HX1E00B0	PULACHERLA SHAHID	P. Shahid
10	21HX1E00B1	RAAKUNTLAPALLI BHARGAVI	R. Bhargavi
11	21HX1E00B2	RAVULA PALLE MANEESHA	R. Maneesha
12	21HX1E00B3	RAYACHOTI ARCHANA	R. Archana
13	21HX1E00B4	REDDAPPA GARI PALLAVI	R. Pallavi
14	21HX1E00B5	RENIGUTLA SREE HARSHA	R. Sreeharsha
15	21HX1E00B6	SANGATOLLA SIREESHA	S. Sireesha
16	21HX1E00B7	SAREDDY BABY VANDANA	S. Baby Vandana
17	21HX1E00B8	SARITHALA FAIROZ	S. Fairuz
18	21HX1E00B9	SATHRAMKADA SAINATH	S. Sainath
19	21HX1E00C0	SHAIK FARINA	S. Farina
20	21HX1E00C1	SHAIK HUSSAIN BI	S. Hussain Bi
21	21HX1E00C2	SHAIK JASHMA	S. Jashma
22	21HX1E00C3	SHAIK MAHAMMAD HANEEF	S. Haneef
23	21HX1E00C4	SHAIK YASMIN	S. Yasmin
24	21HX1E00C5	SHETTIVARI LOKESH	S. Lokesh
25	21HX1E00C6	SOMAGUTTA BHARATHI KUMAR REDDY	S. Bharathi
26	21HX1E00C7	SUGUMANCHI SAI TEJA	S. Sai Teja
27	21HX1E00C8	SYED KARISIIMA	S. Karisima
28	21HX1E00C9	SYED THAHASEEM	S. Thahaseem
29	21HX1E00D0	TALARI BHARGAVA	T. Bhargava
30	21HX1E00D1	TALARI VINAY	T. Vinay



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S.No	Hall Ticket No	Student Name	Signature of Candidate
1	21HX1E0069	KOTHIA PALLAVI	K. Pallavi
2	21HX1E0070	KOTHAKAPULA MOUNIKA	K. Mounika
3	21HX1E0071	KRISHNA PURAM SAI KUMAR	K. Sai Kumar
4	21HX1E0072	SHAIK FATHIMA MERAJ	S. Fathima Meraj
5	21HX1E0073	KUMMARA AKHILA	K. Akhila
6	21HX1E0074	KUMMARA SUNIL KUMAR	S. Sunil Kumar
7	21HX1E0075	KUNDLA SREENATH	K. Sreenath
8	21HX1E0076	KUNIGIRI PAVITHRA	K. Pavithra
9	21HX1E0078	KURUBA SANJEEVAPPA GARI PAVANKUMAR	K. Pavankumar
10	21HX1E0079	LALAM LAKSHMI PRASANNA	L. Lakshmi
11	21HX1E0080	M CHARAN KUMAR	M. Charan
12	21HX1E0081	MADAR NAIK SAMEER ALI KHAN	M. Sameer
13	21HX1E0082	M RAGHUVIEERA REDDY	M. Raghuveera Reddy
14	21HX1E0083	MAHAL MAHEER BASHA	M. Mahesh Basha
15	21HX1E0085	MANCHALA JOSHNA	M. Joshna
16	21HX1E0086	MANDALA SASIKALA	M. Sasikala
17	21HX1E0087	MANDLI SAI KUMAR	M. Sai Kumar
18	21HX1E0088	MANIGE PRASANTHI	M. Prasanthi
19	21HX1E0089	MANNAM KAVERI	M. Kaveri
20	21HX1E0090	BUTTI SAITEJA	B. Saiteja
21	21HX1E0091	MATTAMADUGU DIWAKAR REDDY	M. Diwakar
22	21HX1E0092	MEDARA DURGAPRASAD	M. Durgaprasad
23	21HX1E0093	MIDATHALA MEGHANA	M. Meghana
24	21HX1E0095	MOPURI AJITH KUMAR	M. Ajith Kumar
25	21HX1E0096	MUDDE GOWD GARI NAVEEN KUMAR	M. Naveen Kumar
26	21HX1E0097	MUDE NARESH NAIK	M. Naresh Naik
27	21HX1E0098	MUMMADISSETTY SAIMAHESH	M. Saimahesh
28	21HX1E0099	NAGARURU POOJA	N. Pooja
29	21HX1E00A0	NALLURI KARUNA KUMARI	N. Karuna Kumari
30	21HX1E00A1	NAYANI SIREESILA	N. Sireesha



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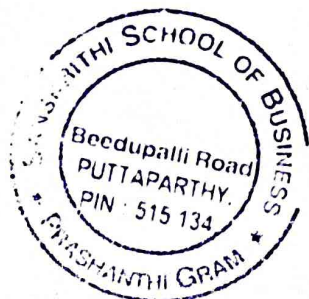
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S.No	Hall Ticket No	Student Name	Signature of Candidate
1	21HX1E0036	E BHAVYASREE	E. Bhavyasree
2	21HX1E0037	EDAGOTTU HARINATH	E. Harinath
3	21HX1E0038	EDIGA MAHESH	E. Mahesh
4	21HX1E0040	EEDIGA PRADEEP SANKAR	E. Pradeep Sankar
5	21HX1E0041	ERUKULA SWETHA	E. Swetha
6	21HX1E0042	GOLLA PRUTHVI RANI	G. Pruthvi Rani
7	21HX1E0043	G THANUJA	G. Thanuja
8	21HX1E0044	MEDA KONDAPPA GARI SAI TEJA	M. Sai Teja
9	21HX1E0045	GOLLAPPAGARI MANASA	G. Manasa
10	21HX1E0046	GONGATI PUSHPA SABARI	G. pushpa sabari
11	21HX1E0047	GORANTLA KOMALI	G. Komali
12	21HX1E0048	GOSALA GANESH YADAV	G. Ganesh Yadav
13	21HX1E0049	GOWNIVARIPALLI NAZEER BASHA	G. Nazim
14	21HX1E0050	GOWTHAM R	Gowtham R
15	21HX1E0051	GUNDLAPALLI MANSOOR BASHA	G. Mansoor
16	21HX1E0052	GURRAM SREENATHI	G. Sreenathi
17	21HX1E0053	HAMATA VARA LAKSHMI	H. Varalakshmi
18	21HX1E0054	HARIJANA KULLAYAPPA	H. Kullayappa
19	21HX1E0055	JAALAKULA NETHRAVATHI	J. Nethravathi
20	21HX1E0056	JAMMALAMADUGU SAI CHARAN	J. Sai Charan
21	21HX1E0057	JINKA VAMSI KRISHNA	J. Vamsi Krishna
22	21HX1E0058	JONNALA BHARGAVI REDDY	J. Bhargavi Reddy
23	21HX1E0059	K C MEGHANA	K. C. Meghana
24	21HX1E0060	KUNUTHURU NARMADHA	K. Narmadha
25	21HX1E0061	KAKARLA MEDARA SAI BHARATH	K.M. Sai Bharath
26	21HX1E0063	KASIREDDYGARI GAYATHRI	K. Gayathri
27	21HX1E0064	KATTA BABA FAREED	K. Baba Fareed
28	21HX1E0066	KIMAVATH ASWINI BAI	K. Aswini Bai
29	21HX1E0067	KOMMERA HARSHAVARDAN	K. Harshavardan
30	21HX1E0068	KONDRA SAI LIKHITHA	K. Sai Likhitha

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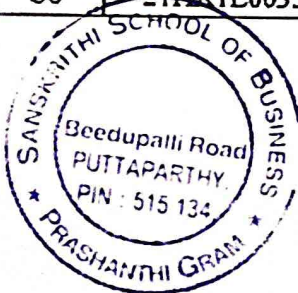


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S.No	Hall Ticket No	Student Name	Signature of Candidate
1	21HX1E0001	ALURU NARAYANA REDDY	A. Narayana Reddy
2	21HX1E0002	AGRAHARAM ROHITH	A. Rohith
3	21HX1E0003	ALLAM MEGHANA	A. Meghana
4	21HX1E0004	ALLAPAREDDI VARI BHARATHI	A. Bharathi
5	21HX1E0007	VEERAKYATHAPPAGARI ANIL KUMAR	A. Anil Kumar
6	21HX1E0008	APPIREDDY RENUKA	A. Renuka
7	21HX1E0009	ATTAR SHAHATAJBEGAM	A. Shahatajbegam
8	21HX1E0010	B MOUNIKA	B. Mounika
9	21HX1E0011	BADIMELA MOHAN KRISHNA	B. Mohan Krishna
10	21HX1E0012	BAGA TEJA PRAKASH	B. Teja Prakash
11	21HX1E0013	BANDA MANJUNATH	B. Manjunath
12	21HX1E0014	BESTHA SAI SANDHYA	B. Sai Sandhya
13	21HX1E0015	BIDLAPPAGARI LATHA	B. Latha
14	21HX1E0016	BOJEGOWD GARI NARASEGOWD	B. Narasegowd
15	21HX1E0017	BOJIREDDY ASHWINI	B. Ashwini
16	21HX1E0019	CHAKALI RANI	C. Rani
17	21HX1E0020	CHAKALI SAI SIREESHA	C. Sai Sireesha
18	21HX1E0021	CHAKALI SHIVA	C. Shiva
19	21HX1E0022	CHEDIPOTHU VINOD KUMAR	C. Vinod Kumar
20	21HX1E0023	CHELLAM GOWTHAMI	C. Gowthami
21	21HX1E0024	CHENNA GAYATRI	C. Gayatri
22	21HX1E0025	CHENNAMAREDDYGARI VASUDHA	C. Vasudha
23	21HX1E0026	CHENNANGI HARIBABU	C. Haribabu
24	21HX1E0027	CHILLU KALYANI	C. Kalyani
25	21HX1E0029	CHITRA BHAGYALAKSHMI	C. Bhagyalakshmi
26	21HX1E0031	D BABA FAKRUDDIN	D. Fakrudin
27	21HX1E0032	DEVISSETTY SAI SWETHA	D. Sai Swetha
28	21HX1E0033	DONDU SANDHYA RANI	D. Sandhyarani
29	21HX1E0034	DOOPUDA SATEESHKUMAR	D. Sateeshkumar
30	21HX1E0035	DUDEKULA RABIYA	D. Rabiya



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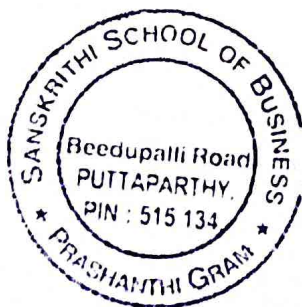
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Intellectual Property Rights (IPR) Awareness is critical to shaping an environment that is conducive to fostering creativity & innovation in the country. One of the key focus areas is children in schools, as it is essential to nurture creativity and the ability to innovate from a young age.

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